



St. Augustine High School

OFFICE OF DEVELOPMENT AND ALUMNI RELATIONS

Dear Alumni and Friends

"MY BROTHER'S KEEPER" is the Annual Giving Fund for St. Augustine High School.

The graduates and friends of our illustrious school who have given their time, talent, and treasure in support of St. Aug have helped us become one of New Orleans' premiere high schools. Endowed with this proud legacy, St. Augustine's name has consistently been associated with *success* in virtually every area of high school life, such as academics, arts, athletics, and community service. Ultimately, with much success come many challenges. Our greatest needs are for operational funding and student financial assistance.

There's an old adage that says **"IT TAKES A VILLAGE TO RAISE A CHILD"**, and that saying still holds true today. Annual support is the lifeblood of our school. To date about 3 % of St. Aug's 7000+ alumni give back in annual financial support to the school. Because of low donor participation and rising cost to operate and offer financial assistance, St. Aug is in a very precarious position. Can you imagine New Orleans without St. Augustine High School? **WE NEED YOUR FINANCIAL SUPPORT.** Tuition only covers a portion of the expense to operate the school and pay salaries for faculty and staff. Currently we have an annual deficit of \$400,000. This deficit needs to be addressed immediately if St. Aug is to continue in the education and development of our young men.

This year our **MBK** annual gift goal is \$300,000.00. We also would like to see alumni participation in the **MBK** annual fund increase from 3 percent to 15 percent. To reach these goals sacrificial gifts will need to be made. So, if 3000 alumni gave a \$120 annual gift (\$10.00 @ month/ \$360,000) it would greatly defray a portion of our annual cost to operate the school, and enhance our ability to offer some form of financial assistance to students who wish to attend St. Augustine by means of scholarship and work-study.

As we move forward in this 2009-2010 fiscal year, we want to take this opportunity to emphasize the importance of your financial support to **"MY BROTHER'S KEEPER" Annual Fund**. Every gift, large or small, is appreciated and is tax-deductible. Your gift will play an important role in helping St. Augustine continue as one of our nation's top high schools. More importantly, your gift will play an important part in assisting students in realizing their dreams of obtaining an exceptional education.

Gratefully,

Nathaniel Brooks, Jr.

Director of Development/Alumni Relations

Fr. Joseph M. Doyle, S.S.J.

President

All donations are tax deductible to the full extent of the law.



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Alumni & Friends Contributions

Automatic Draft

Please Print:

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone #'s: Home: _____ Work: _____ Cell: _____

Please check one:

Drafting Account Type:

Checking

Savings

Account Number: _____ Routing Number: _____

Amount to be Donated: _____

Please attach a voided check to this form.

Contribution will be used for:

Capital Campaign

Annual Giving

Authorization:

I, _____, hereby authorize St. Augustine High School to deduct \$ _____ from my _____ account until further notice or until date specified _____. The deduction should begin _____ and will be taken once a month on the 1st of every month.

Signature: _____

Form and voided check can be faxed to (504)945-4134 or mailed to

Office of Development and Alumni Relations, 2600 A.P. Tureaud Ave., New Orleans, LA 70119